

	Flea & Tick Preventatives								
	Sentry Fiproguard Plus	Sentry Fiproguard	Sentry Advance Guard 2	Sentry Long Last Flea & Tick Collar	Sentry SentryPro XFT	Sentry PurrScriptions Plus Squeeze On	Sentry PurrScriptions Plus Collar	Sentry Flea & Tick Squeeze-On for Dogs	Sentry Natural Defense
Kills Fleas	X	X	X	X	X	X	X	X	X
Kills Flea Eggs	X		X		X	X	X	X	
Kills Flea Larvae	X		X		X	X	X		
Kills Ticks	X	X		X	X	X	X	X	X
Kills Chewing	X	X			X	X	X		
Repels/Kills Mosquitos					X	X	X	X	X
Waterproof	X	X	X	X	After 24 hours	After 24 hours			
Application	Squeeze-on	Squeeze-on	Squeeze-on	Collar	Squeeze-on	Squeeze-on	Collar	Squeeze-on	Squeeze-on
How long does it take to start working?	24-48 hrs	24-48 hrs	With 12 hours	n/a	Within 1 hour for fleas; 3 hours for ticks	Fast Acting	Fast Acting	Fast acting	On contact
Duration of 1 application	30 Days	30 Days	1 month	6 months	1 month	1 month	6 months	1 month	4 weeks
Use & Product Options	Dogs: 8+ weeks; 4 size choicse. Cats: 8+ weeks, 1.5lb +	Dogs: 8+ weeks; 4 size choicss. Cats: 8+ weeks, 1.5lb+, Spray or Topical.	Cats: 8+ weeks; 2 size choices. Dogs 7+ weeks; 4 size choices.	Dogs: 12+ weeks; 2 sizes.	Dogs: 12+ weeks; 5 size choices	Cats: 12+ weeks, 2 size choices.	Cats: 6+ months]	Dogs 3 months and older, 2 size choices	Dogs: 12+ weeks; 3 size choices. Cats 12+ weeks; 1 choice.
Active Ingredient	fipronil, and (s)-methoprene	fipronil	imidacloprid pyriproxyfen	deltamethrin pyriproxyfen	Cyphenothrin Pyriproxyfen	Etofenprox Pyriproxyfen	Geraniol Cinnamon Leaf Oil Lemongrass Oil Clove Oil	Permethryn Priproxyfen	peppermint oil cinnamon oil lemongrass oil thyme oil
Compares to	FRONTLINE® Plus1	FRONTLINE®	Advantage® II	Scalibor® Protector Band					
Price point	Vet Quality	Vet Quality	Vet Quality	Vet Quality	Mid-Tier	Mid-Tier	Mid-Tier	Opening price point	Natural Items
VDB Item #	53600 - 53604	53653 - 53639; 53522	224625 - 224630	53837 - 53938	53793 - 53797	53733-53735	53549	53531-53532	53722-53724, 53742

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